Key Partners

**Cost/Expenses** (planning and travel time, copies, gas/mileage, etc)

**Revenue** – what are your customers willing to pay? What is your value?

**Preparation**What materials do you need to read or gather?

**Key Resources**  
What groups and organizations do you have connections to?

**Key Partners**  
Who do you know that can help you?

**Key Activities**What steps do you need to take? Who do you need to call?

**Time to Implement**  
What time/days do you have available to implement the MISP?

**Marketing**  
Social Media, Web Page

**Places to Implement**(Church, school, youth groups, children’s hospitals, etc)