

<p><b>Key Partners</b> Who do you know that can help you?</p>	<p><b>Preparation</b> What materials do you need to read or gather?</p>	<p><b>Key Activities</b> What steps do you need to take? Who do you need to call?</p>	<p><b>Time to Implement</b> What time/days do you have available to implement the MISP?</p>	<p><b>Places to Implement</b> (Church, school, youth groups, children's hospitals, etc)</p>
	<p><b>Key Resources</b> What groups and organizations do you have connections to?</p>		<p><b>Marketing</b> Social Media, Web Page</p>	

Cost – expenses (planning time, copies, gas/mileage, etc)

Revenue – what are your customers willing to pay? What is your value?